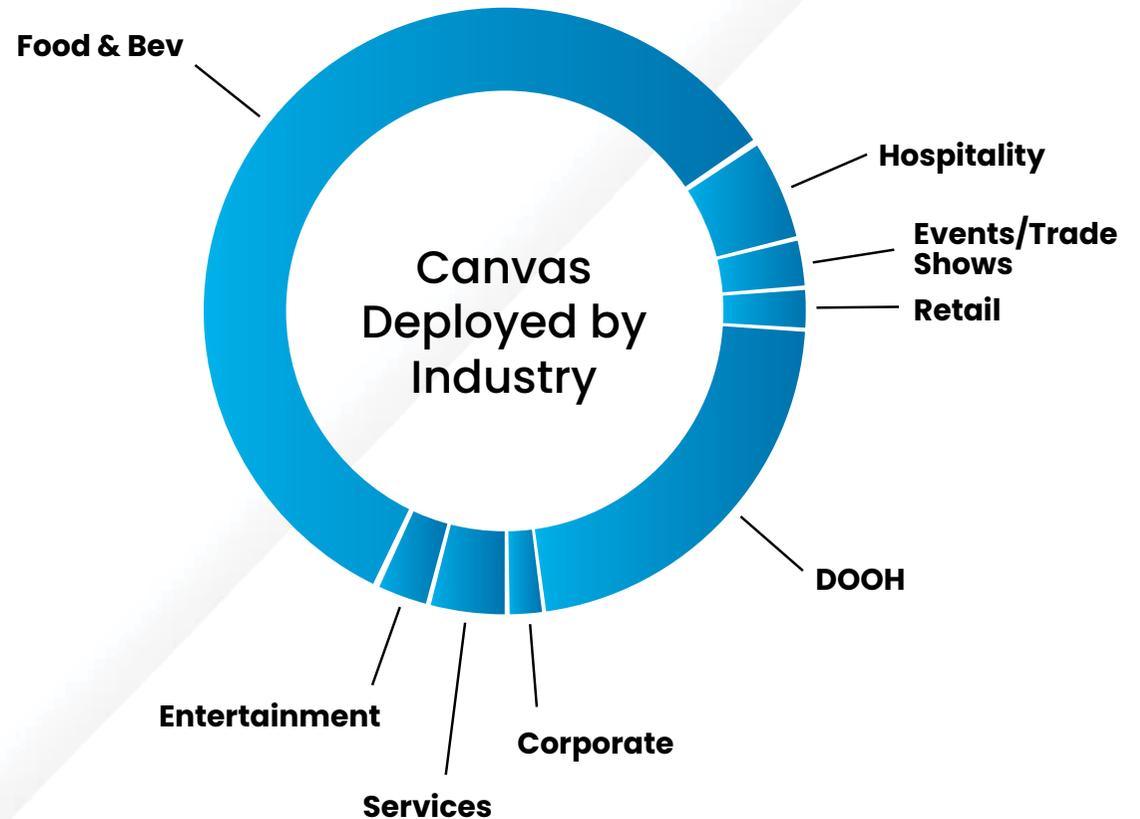# Videri Canvas

videri

promopoint

Be Seen.

Company Highlights

Videri Digital Canvases

- Founded in 2013

- On 4th generation product design

- Creating 4X more customer engagement

- Increasing sales by as much as 30% in retail settings

- Over 100,000 Canvases deployed worldwide

- Improving brand value at world's top brands

Videri uses
50% less
maximum power than
a standard TV & media
player

Canvas Deployed by Industry

Food & Bev

Hospitality

Events/Trade Shows

Retail

DOOH

Corporate

Services

Entertainment

Videri **Differentiators**

Designed to scale infinitely, our intelligent Canvases empower brands to re-imagine the way they promote their products, market their business, and engage their customers.
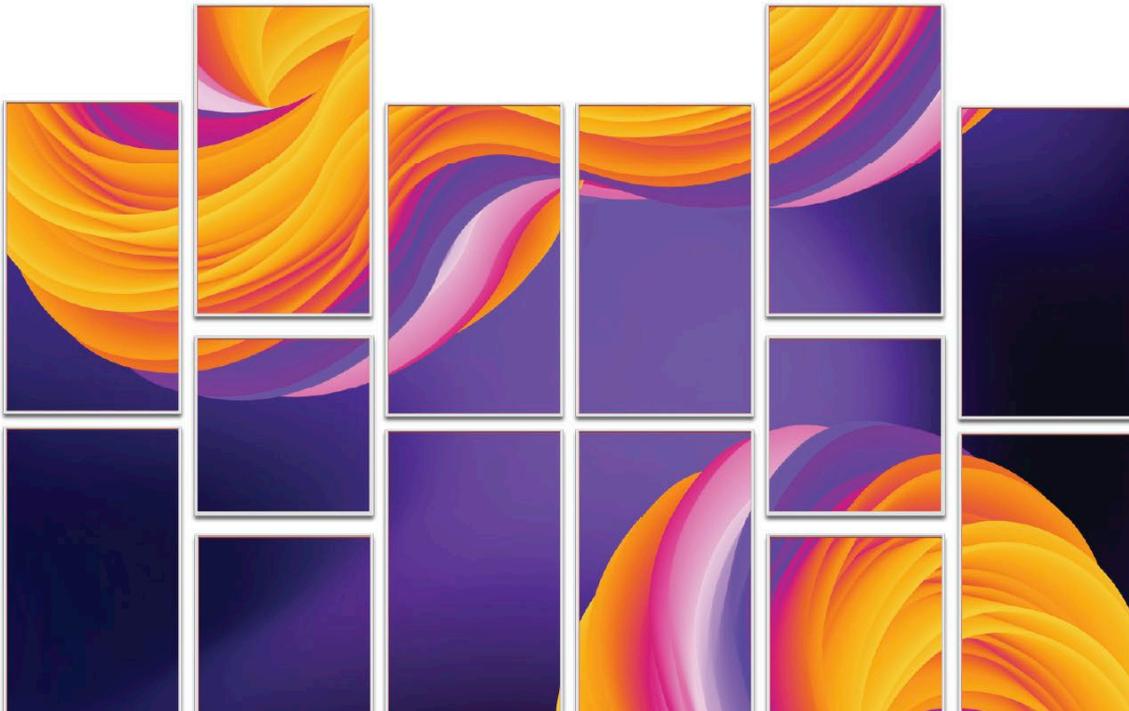
01. **Cloud Connected**
Infinite potential offered by our adaptive cloud that understands commerce, content and data.

02. **App Driven**
Full support for Android applications. Apps run natively on the canvas.

03. **Elegant & Stunning**
Seamless entry into a world that captivates and earns the attention of your audience.

04. **Simplicity of Installation**
The easiest display to install and provision in the field by far! It takes minutes.

The **V/S Series** Canvas

A digital Canvas, purpose-built from the ground up to deliver the ease of use of a paper poster combined with leading edge display technology and power.
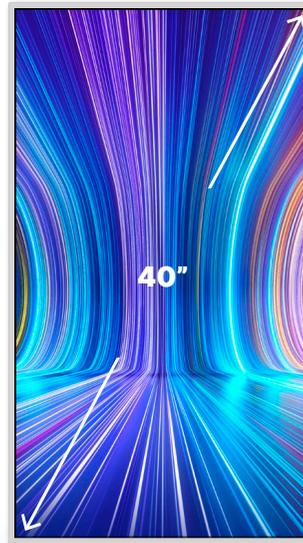

V2
Device dimensions:
43,69 × 25,78 cm

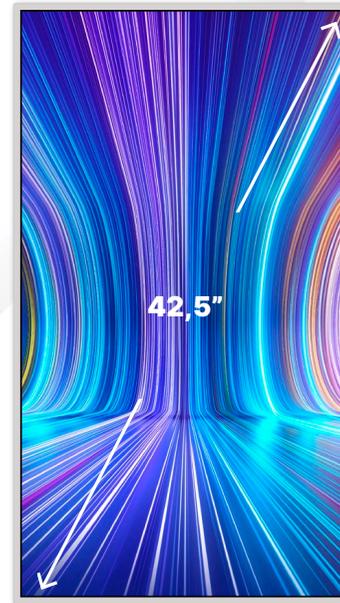**VQ**
Device dimensions:
50,04 × 50,04 cm

S3
Device dimensions:
72,87 × 42,29 cm

V4
Device dimensions:
87,63 × 50,29 cm

S4
Device dimensions:
97,1 × 56 cm

S5
Device dimensions:
110,26 × 63,3 cm

The Design

• Key Elements

- Embedded media player
- Remote hardware monitoring
- Commercial grade CMS
- Unique orchestration capabilities
- Global scalability
- Programmatic content tools
- Tamper proof

ESG Compliant

- Low energy consumption
- No speakers or TV tuner
- No HDMI or USB ports
- No extraneous chipsets or ports
- Media player built into Videri firmware
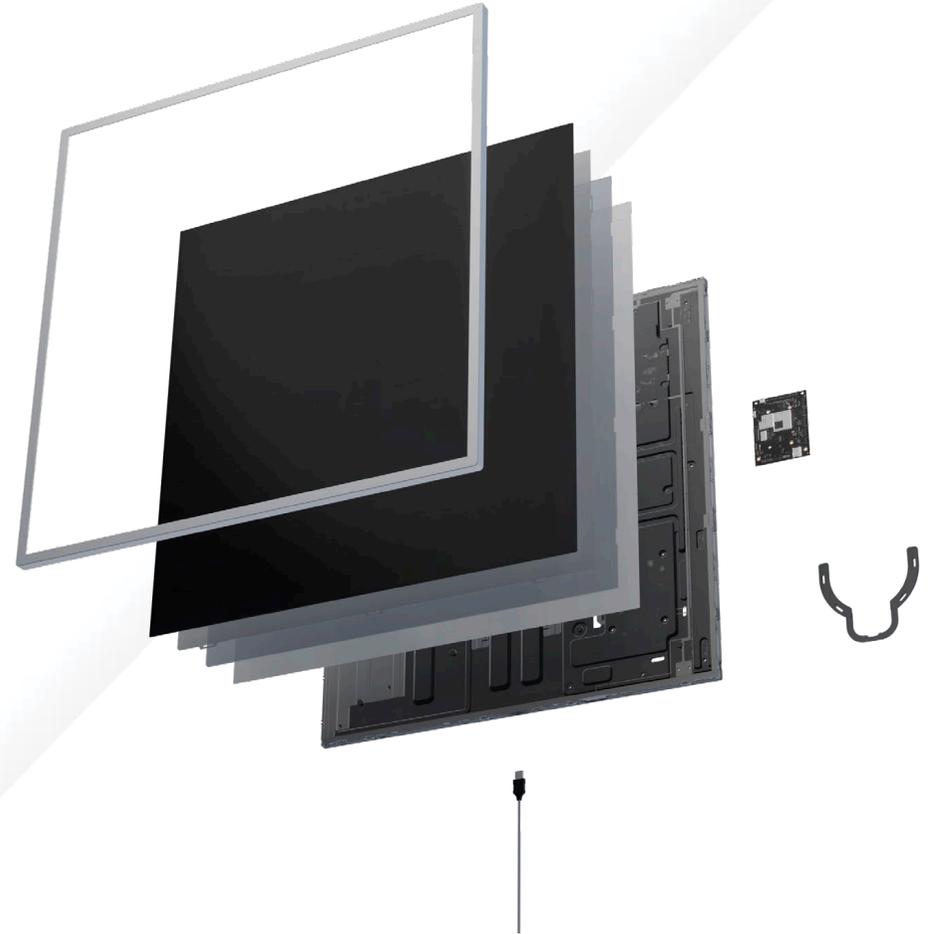
Bezel
13 mm
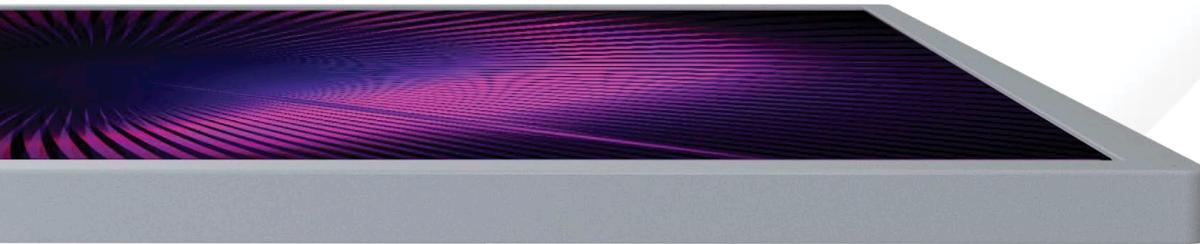
Box To Wall
In 15 Minutes

Videri Canvases are fast and easy to set up, giving brands more flexibility on where and how to deploy and reducing the reliance on expensive third parties.

- Very easy for small and medium businesses to install themselves

- Videri Canvases hang on the wall using our proprietary "wall cleats" making installation as easy as hanging a picture

- The Videri smartphone app makes connecting the Canvas to the internet a snap

- All that is left is to dazzle your customers with engaging and informative digital content

The **Videri Platform**

Purpose-built from the ground up to deliver the ease of use of a paper poster combined with leading edge display technology and power.

Key Benefits

- Deploy content as easily as installing an app
- Scale it from 1 to 100,000 displays
- Control what plays where and when with confidence
- Wi-Fi/LTE connectivity*
- Mobile App
- Ops Portal
- CMS with content library

Key Features

- Content scheduling and logic
- Alerts if Canvases go offline
- SOC2 compliant
- User management and permissions, globally, regionally, and locally
- Orchestrate content across multiple displays

* On selected models
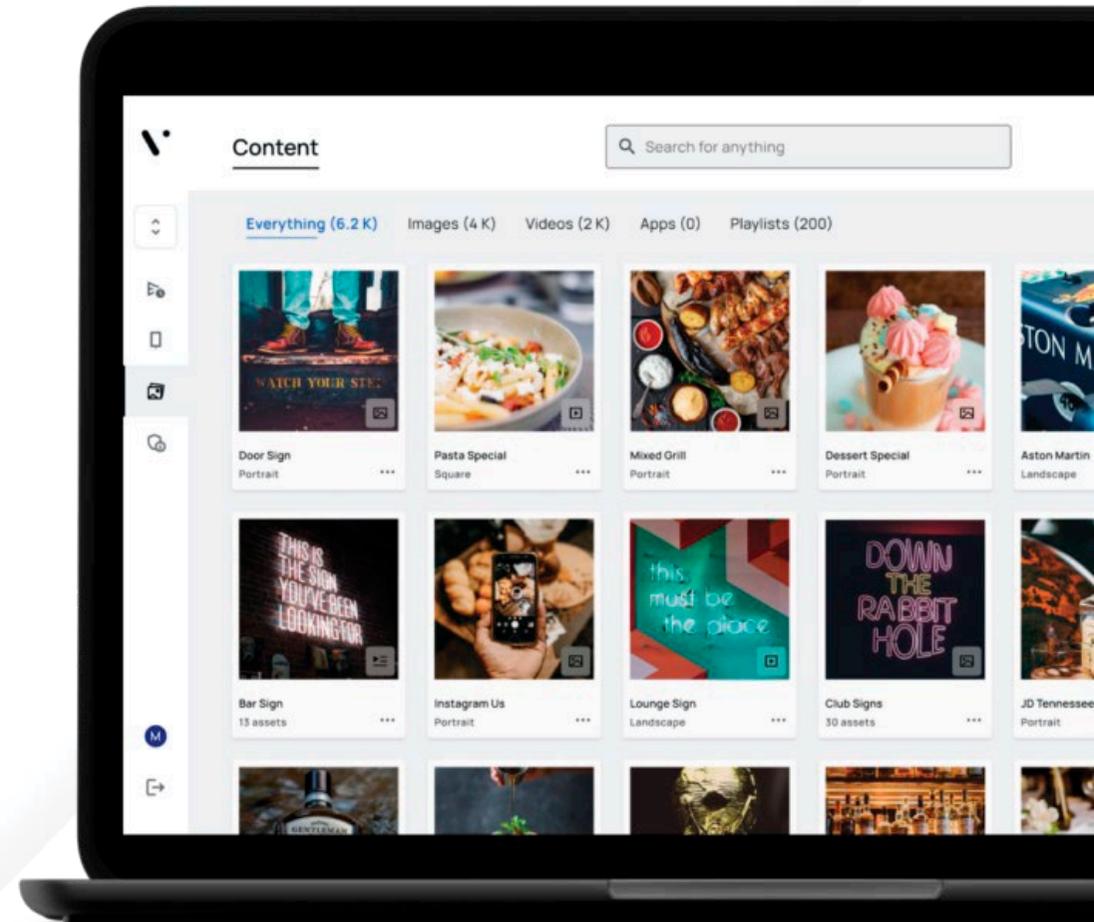
Videri
Orchestration

Seamlessly render images and video in real time to a "Wall" of Canvases.

• Transcend expectations with multiple Canvases, providing a true multi-media experience

• Simultaneously display images, video, and app integrations

• Allows for informational content as well as third-party advertisements

• Ability to change content on the fly from anywhere to anywhere using the Videri Portal and the Videri smartphone app
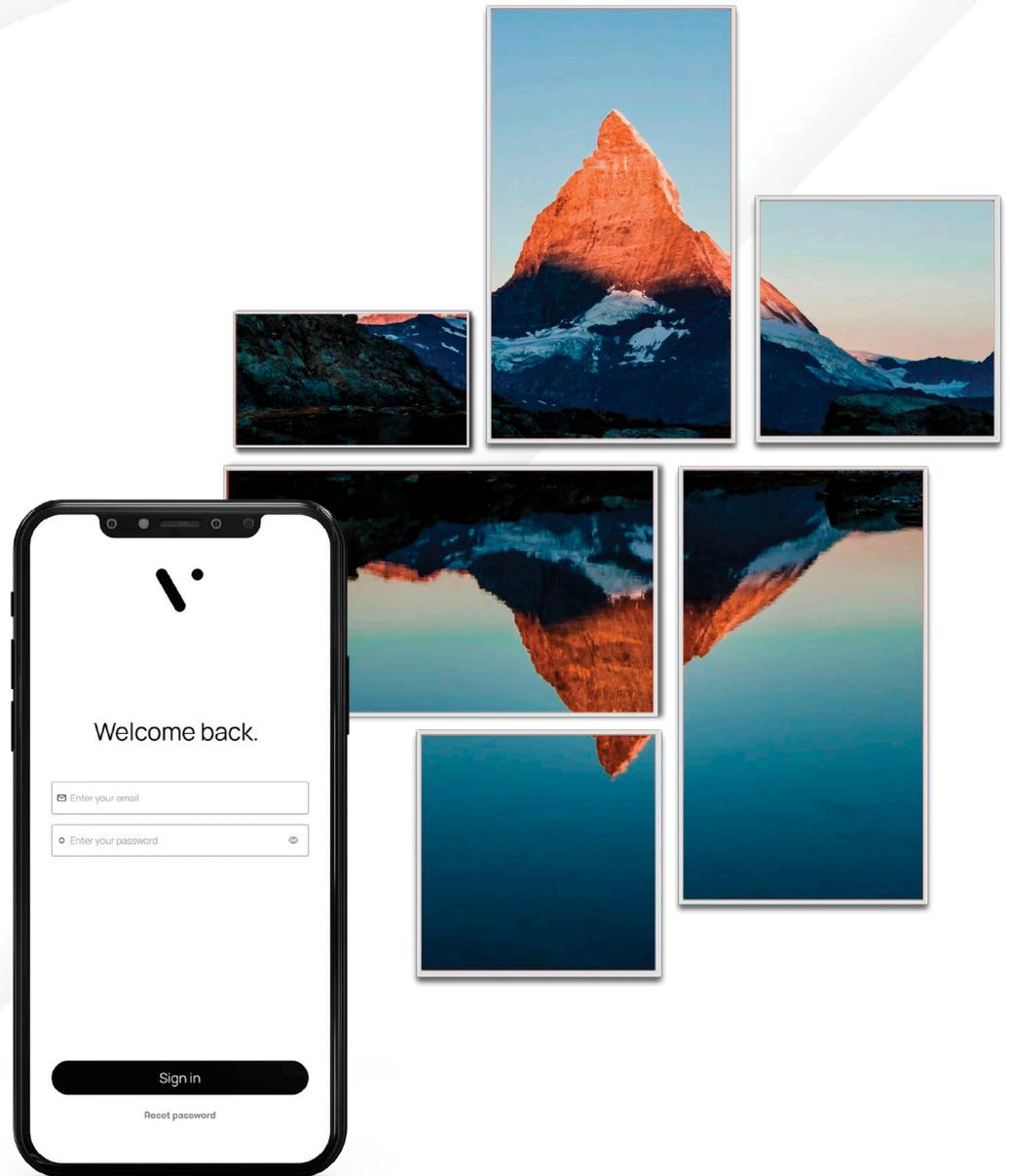
The **Power of Videri**

Our low-power, high functioning Canvas.

Benchmark Test Dated: 9/14/2018 (in Watts (W))	VQ	V2	V3	V4	V5
Typical Benchmark Power	41,8	23	29,8	45,35	47,4
Peak Power	63,7	38	47,2	69,5	78,3
Maximum Power	55,8	29,1	42	63,3	71,1
Idle Power	9,5	6	5,8	7,4	6,2

Standard TV displays use more power AND require an additional media player

Comparison

V5 Canvas vs.

Standard 50" Samsung TV

Typical Benchmark Power: **28% less***

Maximum Power: **43% less***

V5 Canvas vs.

Standard 50" Samsung TV + Media player

Typical Benchmark Power: **39% less***

Maximum Power: **50% less***

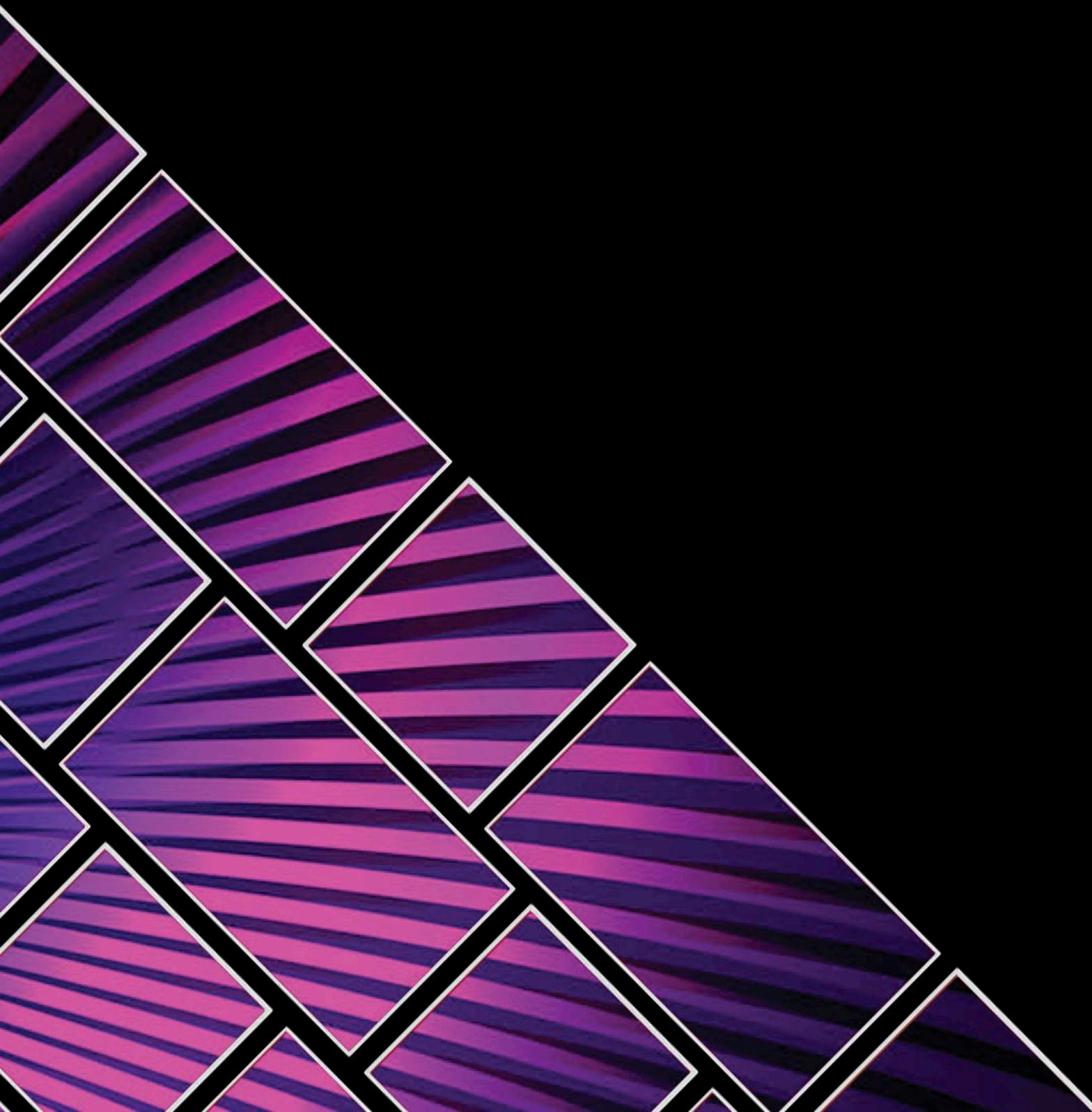**Percentage Less Power Consumption Than Leading Commercial Display*

Why Videri Uses Less Power

• No speakers or TV tuner

• No HDMI or USB ports

• No extraneous chipsets or ports

• Media player built into Videri firmware

Brands
We Inspire

___

Our Clients lead by transforming their customers' experiences, both physically and digitally.

TEKMOVIL Taking mobile tech to new frontiers

McDonald's

ABInBev

S

amc

Wynn RESORTS

Office DEPOT

Walmart +

CAMPARI

SRS Distribution

HUBLOT

TOM FORD

loupe

SoFi Stadium

SWAROVSKI

nutella

SCUDERIA **CST** ALPHATAURI

VAYNERMEDIA

CAESARS ENTERTAINMENT

LionTree

MLS

CLARINS

Jägermeifter

ESTĒE LAUDER

H&M

The **MACALLAN**

M THE **METROPOLITAN** A Member of the ClubCorp Family

redbox.

IHG

SOHO HOUSE

MATTE

RÉMY MARTIN

Rally RD.

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